

## 2023 Tourism Winnipeg partnership opportunities

# Leisure travel opportunities form

Send to Kelly Krebs: [kelly@tourismwinnipeg.com](mailto:kelly@tourismwinnipeg.com)

## Seasonal leisure campaigns

Winter (Jan-Feb).....\$1,000

Spring break (Mar-May).....\$1,000

Summer (Jun-Sep).....\$1,000

Fall/Holiday (Oct-Dec).....\$1,000

## Print advertising

### 2024 Winnipeg Visitor's Guide

	Non-profit	For-profit
<input type="checkbox"/> Quarter-page.....	\$550	\$800

<input type="checkbox"/> Half-page.....	\$800	\$1,050
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<input type="checkbox"/> Full-page.....	\$1,050	\$1,550
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<input type="checkbox"/> Inside front/back cover.....	\$1,550	\$2,050
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<input type="checkbox"/> Outside back cover.....	\$2,100	\$2,600
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### Winnipeg tours brochure

Spotlight box ad (limit 10 spots).....\$300

Inside back cover.....\$1,000

Outside back cover.....\$1,000

### 2024 Winnipeg visitor maps

Spotlight box ad (limit of 10 spots).....\$1,000

## Digital advertising

### Tourism Winnipeg website

#### Feature listings

Upcoming Events (limit four/month).....\$350/month

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

101 Things to do (limit four/month).....\$300/month

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

Top 10 Winnipeg Must-Sees (limit four/month).....\$300/month

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

Family Fun (limit four/month).....\$300/month

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

#### Monthly packages & deals

Display ad.....\$250/month

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

#### Website display ad

Display ad (limit five/month).....\$250/month

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

#### Leisure newsletter

Leaderboard banner ad (limit one/month).....\$250/month

JAN-FEB	MAR-APR	MAY-JUN	JUL-AUG	SEP-OCT	NOV-DEC
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Footer banner ad (limit one/month).....\$150/month

JAN-FEB	MAR-APR	MAY-JUN	JUL-AUG	SEP-OCT	NOV-DEC
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Partner spotlight (limit four/month).....\$300/month

JAN-FEB	MAR-APR	MAY-JUN	JUL-AUG	SEP-OCT	NOV-DEC
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### Content partnerships

#### Only in the Peg guide sponsored content package

Sponsored content package (limit two/month).....\$850/package

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

#### Peg City Grub guide sponsored content package

Sponsored content package (limit two/month).....\$950/package

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

#### Content creator event

Content creator event (limit eight/year)..... \$1,200/event

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

#### Social media bundle

Boosted post

Light ..... QTY: \_\_\_\_\_ x \$300/post

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

Power ..... QTY: \_\_\_\_\_ x \$750/post

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

#### Social video package

Social video package..... \$600

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

### Photo & video asset creation co-op

Photoshoot..... Dependent on scope

Video b-roll collection ..... Dependent on scope

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**TOTAL COST \$** \_\_\_\_\_

*All prices subject to applicable taxes*

Signature \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_