

DAY DATE	TIME	ACTIVITY	SUMMARY
Monday, June 1	8:30 a.m.	Young Ambassadors Day	Watch CTV and Global on Monday June 1st to see the grade 5/6 classroom of Brock Corydon School profile Tourism Week. Find out what these mini tourism ambassadors for Winnipeg have been learning in the classroom, and hear about the value of youth ambassadors from Tourism Winnipeg.
Monday, June 1	All day	Taxi Appreciation Day	To build positive relations with our local taxi community, Tourism Winnipeg and The Manitoba Hotel Association invited local hotels, attractions, and tourism partners to thank taxi drivers for their excellence in customer service with an Appreciation Day. Confirmed participants and appreciation events for taxi drivers include: Winnipeg Airports Authority offering tea and donuts; Holiday Inn Winnipeg South offering coffee, tea and soft drinks; Hilton Winnipeg Airport Suites offering coffee and pastries; The Fairmont Winnipeg Hotel offering cookies and coffee; The Mere Hotel offering fresh fruit and bottled water; Manitoba Liquor & Lotteries offering mini donuts at McPhillips Station Casino and a free ice cream treat at Club Regent; and Assiniboine Park Conservancy offering driver and additional family free admission to the zoo.
Tuesday, June 2	11:30 a.m. - 2:00 p.m.	2015 Winnipeg Tourism Awards of Distinction	Tourism Winnipeg presents its 4th annual Winnipeg Tourism Awards of Distinction, which recognizes the people, places, organizations and events that have gone above and beyond to offer a superior tourism experience to travellers in Winnipeg. See the best of what Winnipeg has been doing in promoting their city, and who gets to take home the awards.
Wednesday, June 3	12:30 p.m.	Tourism Industry Association of Canada/ Canadian Tourism Commission's annual Tourism Town Hall	This interactive forum will provide you with unparalleled insight on how TIAC and the CTC are working together to grow the visitor economy. The Tourism Town Hall Series provides a unique opportunity to share your ideas on how we can make Canada's tourism industry more competitive.
Thursday, June 4	All day	Bring it Home Feature	Be sure to pick up today's Winnipeg Free Press. In it, you'll find a special wrap that details Tourism Winnipeg's flourishing Bring it Home initiative, which boosts Winnipeg's economy by bringing meetings and conventions to the city. Read about the success stories, attractions, and world-class venues that will inspire you to host your next event in The Peg.
Thursday, June 4	11:30 a.m. - 1:00 p.m.	Food Truck Wars	Tourism Winnipeg will be partnering with Downtown BIZ to organize a food truck crawl. While being guided on tandem bikes, select media members will enjoy a food truck tour to get a sample of what Winnipeg street food is like at its best. See how Winnipeg promotes and celebrates culinary tourism with this taste of mobile cuisine.
Friday, June 5	9:00 a.m.	Photo Contest Launch	The launch of the 2015 Capture Your Winnipeg Photo Contest kicks off with a media release and poster distribution to promote the contest. The photos entered in the contest will be used in future marketing materials and the best photo will win a grand prize. Send in your favourite photos for a chance to win and visit www.tourismwinnipeg.com for details.
Friday, June 5	1:00 p.m. - 3:00 p.m.	Mascot Invasion	Visitors arriving in Winnipeg at the Winnipeg James Armstrong Richardson International Airport from 1:00 p.m. to 3:00 p.m. will receive a warm welcome on the "hug rug" from Winnipeg mascots representing local attractions and events, as we celebrate Tourism Week. Tourism Winnipeg will be setting up an information booth and handing out collateral and t-shirts to visitors. Media are invited to take photos during this unique opportunity.